



KNOW MORE, WASTE LESS

THE NEED To reduce energy consumption, BlueSky wants to empower people with their energy consumption data, provide ongoing tracking service and encourage personalized saving initiatives

USP Positive social impact, unique offering, scalable business

EFFECT ON LIVES Energy saving, education, environment

SIP'S CAPACITY BUILDING: Operational scale up, marketing strategy, corporate governance enhancement

LIVES TOUCHED By Sep 2017, it serves 396 users. Its flagship project has seen energy saving up to 20%.

