



Clean Air Network is a non-profit that acts as a network bringing together and amplifying the voices of individuals, groups and organisations, urging the government to act urgently to clean up polluted air in HK by focusing the public's attention on long-term health risks.

- **The need:** Already the number one information resource for pollution and public health policies in HK, CAN wants to convert multi-year advocacies into policies that tackles critical social issues around the city's air quality
- **USP:** Health and public awareness; CAN is the principal voice for clean air and widely known for its civic action, education programs and government policy analysis
- **SIP capacity building:** Corporate strategic relationship, fundraising, team and board recruitment
- **Social impact:** Effective advocacy contributing to key air pollutants fallen by 31% (2012-2016)
- **Sustainability:** Diversification of funding base