Blue Sky is a social enterprise that uses energy monitoring technology to enable behavioral changes in energy usage. It provides personalised building and energy solutions tailored to the needs of commercial offices, academia, F&B and retail.

- **The need**: To reduce energy consumption, Blue Sky strives to empower people with their energy consumption data, provide ongoing tracking services and encourage personalised saving initiatives

- **USP**: Unique offering relating to energy saving, education and environment; scalable business

- **Step change**: Scaled up initial pilot of 80 to serving 3,800 users by end of investment period

- **SIP capacity building**: Operational scale-up, marketing strategy and corporate governance enhancement

- **Sustainability**: Revenue growth driven by diversification of client base