



Blue Sky is a social enterprise that uses energy monitoring technology to enable behavioral changes in energy usage. It provides personalised building and energy solutions tailored to the needs of commercial offices, academia, F&B and retail.

- **The need:** To reduce energy consumption, Blue Sky strives to empower people with their energy consumption data, provide ongoing tracking services and encourage personalised saving initiatives
- **USP:** Unique offering relating to energy saving, education and environment; scalable business
- **Step change:** Scaled up initial pilot of 80 to serving 3,800 users by end of investment period
- **SIP capacity building:** Operational scale-up, marketing strategy and corporate governance enhancement
- **Social impact:** 20% energy savings in flagship project
- **Sustainability:** Revenue growth driven by diversification of client base