Bizzie Bee is a social venture initiative of the charity Lizzie Bee Foundation, whose objective is to create a diversified revenue model to support the foundation’s community work.

- **The need:** Lizzie Bee believes in creating a world where art can bring people together, enable social impact and enrich families and communities. Art should be accessible to all, regardless of socio-economic or education background.

- **USP:** Social inclusion, nurture creativity, education and regional business growth potential.

- **Step change:** 9 times growth in number of participants.

- **SIP capacity building:** Business, IT and legal advisory; upgrade governance and business practices.

- **Social impact:** Social inclusion for marginalised groups.

- **Sustainability:** Support by revenues from the sale of B2C craft kits and B2B amenities for the hospitality sector.