



Bizzie Bee is a social venture initiative of the charity Lizzie Bee Foundation, whose objective is to create a diversified revenue model to support the foundation's community work.

- The need: Lizzie Bee believes in creating a world where art can bring people together, enable social impact and enrich families and communities. Art should be accessible to all, regardless of socio-economic or education background
- USP: Social inclusion, nurture creativity, education and regional business growth potential
- Step change: 9 times growth in number of participants
- SIP capacity building: Business, IT and legal advisory; upgrade governance and business practices
- Social impact: Social inclusion for marginalised groups
- Sustainability: Support by revenues from the sale of B2C craft kits and B2B amenities for the hospitality sector